

Playland Celebrates 95th Anniversary with Fireworks, Fun, and Ferry Service

On Saturday, August 19, 2023, visitors can enjoy live entertainment, as well as dozens of rides and attractions, a day at the beach and pool, fireworks bonanza and so much more

In honor of Playland's 95th Anniversary, the iconic Amusement Park is bringing back its historic ferry service for one day only, offering New York City guests an opportunity to set sail for summer sparks

Rye, NY – August 17, 2023 – On Saturday, August 19, 2023, <u>Playland</u> is making waves to celebrate its 95th anniversary by offering free live entertainment, with the purchase of an admission ticket, and special evening fireworks. Guests can enjoy the popular and award-winning tribute act <u>Larger Than Life</u> – America's #1 Boyband Experience – for high-energy and nostalgic 90's pop tunes, followed by popular tribute band <u>ABBA MIA</u> later in the evening. After the fun-filled performances, sponsored by Playland's partner <u>MPFP</u>, visitors will be able to end the celebratory day with a festive firework show on the Long Island Sound.

For one day only, NYC-based visitors will be able to take advantage of a pilot ferry service from the Big Apple to Playland on August 19, offering guests the opportunity to enjoy seaside views of the New York City skyline and Long Island Sound as they make their way upstream for summer fun in the sun. Playland is testing the feasibility of bringing back ferry service to its shores for future seasons as Playland continues to implement major upgrades throughout the Park heading towards its centennial. Operated by NY Waterway, the direct, roundtrip ferry will make three stops at **East 34**th **Street, 90**th **Street, and Throggs Neck (Ferry Point Park)** before arriving at Playland. Available at \$75 per person, tickets include the roundtrip ferry, admission to Playland Amusement Park, Beach and Pool, and Lake Activities available to buy <u>HERE</u>.

"We continue to build on special offerings that are unique to Playland to honor its storied history. As we celebrate 95 years, we always strive to create dynamic opportunities and memorable experiences for our guests and larger community, as well as partnering with local small businesses and innovative creators to welcome families across the region whether arriving by ferry, rail, bus, bike or car," said **Jeff Davis, General Manager of Playland.**

The celebratory day includes:

• 2PM & 2:55PM— Get transported back in time as the boyband tribute group Larger Than Life performs hit songs from everyone's favorite tunes from the '80s to the early '00s. The group has been entertaining crowds all over the country with their high-energy covers of Backstreet Boys, *NSYNC, 98 Degrees, New Kids On The Block, and more, making them America's #1 Boy Band Experience! Larger Than Life has been seen on national television including Ronny Mercedes, who is a two-time Billboard and Grammy Award nominee and "The Voice" finalist.

- **7PM & 8:15PM** Join in the ultimate disco experience with tribute band **ABBA MIA**, who will be covering the groovy tunes of ABBA, Bee Gees, and more.
- **9 PM** The day's celebrations are sure to end with a bang as Playland presents a fantastic, fireworks spectacular.

After a 'boat—ti-ful' day hitting the rides or relaxing on the beach, Ferry passengers can enjoy the sounds of the Long Island Sound making their way home.

Established in 1958, MPFP is an internationally renowned landscape architecture and urban design firm, recognized as one of the foremost pioneers exploring the social and physical dynamics that shape our urban spaces and global landscapes. MPFP's experience is extensive, and this quality of service has been recognized by over a hundred professional awards. Standard Amusements collaborated with MPFP in the creation of Playland's comprehensive Master Plan and their partnership continues as stewards of the Park capturing the original sense of grandeur during its revitalization.

As one of the nation's most beloved amusement parks, Playland features over 40 sensational rides and attractions, including the historic Dragon Coaster, Derby Racer, and The Whip, and other adventures catering to all ages and excitement levels. Playland also features new dining experiences including Tiki Beach, along with the brand-new amenities and rentals at Playland Pool and Playland Beach to catch some rays.

For more information and a calendar of events, visit www.playland.com and follow Playland on Facebook, Instagram, TikTok, Twitter and LinkedIn.

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About Playland

Located in Rye, New York, Playland has been one of the nation's most iconic amusement parks since opening in 1928 with over 40 rides and attractions, creating lasting memories for generations of families. Entering its 95th year of operation as one of the only amusement parks designed in Art Deco architecture, new fun, food and family experiences await at the amusement park and NYC-metro area summer tradition. While guests will feel the adrenaline rush enjoying Playland classics such as the Dragon Coaster and the Derby Racer, several new additions are making a splash at Playland this summer. From new dining experiences such as Tiki Beach and Captain Lawrence Beer Garden to satisfy guests' appetites and thirst, as well as the brand-new Playland Pool where families can keep cool, the scenic on-site Playland Beach with a new waterfront slide, The Boardwalk at Playland, and paddle boats available on Playland Lake, there's excitement for everyone in the family to enjoy while loving the panoramic views of Long Island Sound. For more information, visit Playland.com and follow on Instagram, Facebook, Twitter and TikTok.

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